

## Advertising

*GITES à la française* offers an advertising service run by *Simon Oliver Services*, translators and consultants, by which you can benefit from the notoriety of *Gites for Sale France* - the leading estate agent for gites and B&Bs – without having to sign a sales mandate with them.

To advertise a property on one or all of the above websites there are certain conditions:

- Your property must be a gite (self-catering holiday accommodation), a guest house (B&B), a holiday village or a campsite which is located in France but **not** in Aquitaine, Midi-Pyrenees or Languedoc-Roussillon.
- It should be a going-concern with up-to-date income and expenditure figures
- You must have at least 12 photographs (preferably 1024 pixels by 780) showing the exterior, the interior, the out-houses, garden and pool
- You should be prepared to deal with client enquiries directly ... in a courteous and speedy manner. And to organize viewings as and when the client wishes.

Your advertisement will take the form of a full page on our website(s) in much the same format as our regular estate agent customers ... but it will be clearly marked as an advertisement.

Readers will access your page through a notice on the home page of the site in question as well as through direct links from our monthly newsletter, blogs and other advertising material (including Google Adwords). Sophisticated SEO techniques should insure that your page will come up directly on an appropriate Google search (e.g.: “B&B for sale Annecy”).

You may either write your advertising material yourself – outlining what exactly is for sale, the location, the surface area, the special features of the property, the attractions of your region etc. You can add links to your own website and, imperatively, your contact details. Interested buyers will then contact you directly.

Or, you can send us all these details and we will write up your property in the house ‘style’. We also translate the text into French for our French websites.

You can see how the ads work by clicking here and following the trail through:

1. Clicking on the home page panel
2. Clicking on the first ad in the list

This service costs €199 per year (**promotional price of €99 until 31 Dec 2013**). It is payable in advance by PayPal (soliver@free.fr) or French cheque made out to ‘Simon Oliver’. Two or three days after receiving your payment and advertising material (text, photos) your page should be on-line in French and English.

*This advertising service is run by Simon Oliver Services, an independent translation and consulting service registered in France under the Siren n° 753 657 709*

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